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October 2009

Dear NHA Member,

With great excitement, we are pleased to launch the Nob Hill Stimulus Plan. The Nob Hill Association (NHA) Membership and Community Events committees have collaborated with local business to provide members with exciting discounts on products and services. We feel this program is a great way to help support local businesses and provide another great reason to be members of the Nob Hill Association. In order to offer discounts, businesses must also be members of the NHA.

Details of the program are included with this mailing. In addition, your membership cards are enclosed. Please be sure to keep them handy as they are required to be shown to receive these great discounts.

Please check nobhillassociation.org for program updates and changes.

We would like to express thanks to the businesses who have decided to participate, David Lefkowitz for his support and leadership, and Frank Basa & Donna Treadwell for their assistance in the development and launch of the program.

Thank you for your membership and support of the Nob Hill Association.

Sincerely,

Mary Kay McNulty
Chair, Membership

Phil Alford
Chair, Community Events

Enclosures:

- Nob Hill Stimulus Plan details
- Membership card



Announcing...

The Nob Hill 2009 Stimulus Plan

We all know how important it is to support local business, especially those who are members of the Nob Hill Association.

Times are challenging right now, so The Nob Hill Association is proud to announce

The Fall 2009 Nob Hill Stimulus Plan!

The following neighboring businesses have made available an exciting array of incentives and discounts for Nob Hill Association members.

Incentive Offers for Nob Hill Association LIFE Members and current 2009 Members

(Membership is paid yearly. January 1 through December 31.)

—Just Show Your Membership Card

Notes:

• Periodic updates will be posted at the website: nobhillassociation.org • No cash value • No guarantee of value by the Nob Hill Association or the business member. • Offers subject to change at any time without notice and is up to the sole discretion of the business member. • Not combinable with other discounts

Current Discount Offers to Nob Hill Association Members

Big 4 Restaurant
Huntington Hotel
1075 California Street

Book the Big 4 Restaurant at the Huntington Hotel for your holiday party of 15 or more people and receive a complimentary one-night stay in a Luxury guest room (\$540 value), based on availability.
Call Simon Harrington at (415) 345-2839 to book your holiday party and mention the Nob Hill Association offer. Valid through 12/30/09.

Brownie's Hardware*
1563 Polk Street

See Enclosed Coupon

Club One
950 California Street

I Hour Massage for \$50
Through the end of 2009

Fairmont Hotel
950 Mason Street

Discounted Room Rates – from \$159.00
Use code "PFOF" for preferred Friend of the Fairmont room rates
Book at www.fairmont.com or call 800-441-1414

Huntington Hotel
1075 California Street

\$185 special hotel rate for Nob Hill Association members, with an upgrade to a Deluxe Room (based on availability). Includes complimentary access to the Nob Hill Spa's indoor pool, Jacuzzi, outdoor patio, steam and sauna rooms, fitness room, fireside lounge area, and yoga studio. Call (415)474-5400 and mention the Nob Hill Association rate. Valid through 12/30/09.

Intercontinental
Mark Hopkins Hotel
1 Nob Hill

10% Discount at Top of the Mark
Offer good until 12/30/09. Please go to www.topofthemark.com for hours of operation, menus, and holiday celebrations

Le Beau's Nob Hill Market
1263 Leavenworth Street

10% off Sandwiches and All Prepared Meals

Nob Hill Spa at the
Huntington Hotel
1075 California Street

20% discount on spa treatments for Nob Hill Association member
10% discount on spa treatments for guests of Nob Hill Association members (must accompany a member)
10% off Nob Hill Spa Boutique skincare items used in your spa treatment (available the day of your treatment) Not valid on Saturdays, not valid for nail services, spa packages, or with SpaFinder gift certificates or other discounts. Call (415) 345-2888 to make your appointment and mention the Nob Hill Association rate. Valid til 12/30/09

Recharge Medical & Day Spa
1456 California Street

15% Discount
Discount applies to ALL spa and Medical spa services purchased by a NHA card Member. Discount cannot be applied to the purchase of gift certificates, with the use of SpaFinders certificates, or other discounts.

Ritz-Carlton, San Francisco
600 Stockton Street

10% Dining Discount
Available through 12/31/09 at The Dining Room, The Ritz Bar, and The Lobby lounge
\$279/night room rate. Based on availability. Call 415-291-0110 to reserve.

Ruth's Chris Steak House*
1601 Van Ness Avenue

One FREE Dessert with every entree purchased. (through 12/31/09)

The Stanford Court
905 California Street

Stanford Stimulus —20% Aurea Dining Discount

Venticello Ristorante
1257 Taylor Street

15% Discount on Food & Beverage Offer good until 12/30/09 for parties of up to four.

Whole Foods Market*
1765 California Street

Weekly Discounts at store
Ask for coupon book

* New Business Member for 2009